

MOTION BY SUPERVISOR YVONNE B. BURKE**June 12, 2007**

The “Make It In Scrubs” public education campaign seeks to increase understanding of the need for diversity in health professions as a key strategy for improving the health of the people of California. The campaign encourages young adults to explore and consider a career in health care and designates June 2007 as “Make It In Scrubs” month, a time to raise awareness. This effort is funded by a grant from The California Wellness Foundation.

According to recent research studies, California’s aging and increasingly diverse population is driving a huge demand for more health care workers. Students who are now preparing for a career in health care, particularly those from underrepresented communities, will likely find themselves to be in strong demand for these jobs.

“Make It In Scrubs” month will bring attention to the fact that many students arrive at the career threshold unprepared and unaware of many jobs and career opportunities available within the health profession. Using a comprehensive and multicultural approach, the campaign will target parents, educators, students and opinion leaders to build a more ethnically diverse workforce in health care. Setting apart a month in dedication gives recognition to the importance of various programs in attracting, motivating and training youth into these rewarding professions.

- M O R E -**MOTION**

MOLINA	_____
BURKE	_____
KNABE	_____
ANTONOVICH	_____
YAROSLAVSKY	_____

**MOTION BY SUPERVISOR YVONNE B. BURKE
JUNE 12, 2007
PAGE TWO**

I, THEREFORE MOVE THAT THE BOARD OF SUPERVISORS:

Endorse the "Make It In Scrubs" public campaign and proclaim the month of June, 2007 as "Make It In Scrubs" month to raise awareness throughout the County of Los Angeles.

#

S:/smohamedy/PatMiller07/Motion2007/"MakeItInScrubs"06/12/07